

THE LIFETIME VALUE OF AIG

How does the cost of Caveon AIG stack up against the cost of traditional item pool expansion?

200 Manual Items

SINGLE ITEM
\$200

The design and development phases of the manual item writing process are combined. It can cost a program from \$200-\$2,000 to build and vet one single item. Assuming a low-end cost, we can develop our first item for \$200.

200 AIG Items

AIG TEMPLATE
\$600

DESIGN

POOL OF 200 ITEMS
\$39,800

DEVELOPMENT

POOL OF 200 ITEMS
\$0

To develop the remaining 199 items, we must lather, rinse, and repeat using the same process of manually writing item after item, 199 times, at a cost of \$200 per item. Those costs really start to add up, don't they?

To develop the remaining 199 items, we simply tell the system how many items we'd like to generate and where to sort them. Though these items will still need to be reviewed and vetted, the savings are huge.

 RISK USING EXPIRED ITEMS

LONGEVITY

 SECURE TEST DESIGN

100 CHANGED ITEMS
\$20,000

REPLACEMENT

NEW AIG TEMPLATE
\$600

Redeveloping items to replace our expired ones requires item writers to manually create more. Let's assume we need to replace 50% of our items because of exposure.

Choosing AIG helps programs easily acquire a large enough item pool to implement secure test design like CAT, LOFT, and more. Using secure test design, the natural longevity of our items is extended, and with AIG, generating more is a breeze.

In many cases, generating new AIG items doesn't even require using a fresh template. Make changes to your templates or create a new one from scratch for similar costs.

\$60,000 (\$) **\$1,200**

*The foundational costs of licensing Caveon AIG are not included in this equation.

Visit caveon.com/aig for more information about licensing this software

